

2006 SCG Case Challenge *

Student Case Study Competition



FINAL REPORT

BALKAN CASE CHALLENGE 2006

It is with great pleasure that the **Belgrade Office** of the **Austrian Committee of the World University Service (WUS Austria)** wishes to mark, by means of this publication, yet another successful implementation of one of its programs in Serbia and Montenegro.

In accordance with well-known aspirations of WUS Austria to connect universities of Southeast Europe, to help in building their partnership and cooperation, overcome academic isolation, support initiatives in the field of higher education and promote the very right to education, academic freedom and the university reform – its Belgrade and Podgorica Office organized, for the second time in Serbia and Montenegro, a very special student case-study competition, called **Balkan Case Challenge (BCC)**. This competition shares the name and was in fact designed as an integral part of the largest and most successful regional project of its kind. The project, created by WUS Austria 4 years ago, is far from being just another student contest - and the purpose of the document before you is to try to describe all of its significant aspects, be they of international or local importance.

Organization of Balkan Case Challenge for Serbia and Montenegro 2006/7 is one of the activities based on the **contract** regarding the financial support to the universities in Serbia and Montenegro, the contract signed by the **Federal Ministry of Foreign Affairs of the Republic of Austria, World University Service – Austrian Committee (WUS Austria)**, the **University of Belgrade, University of Montenegro, University of Arts in Belgrade, University of Novi Sad, University of Niš and University of Kragujevac**.

The event took place at the hotel "PARK", **Novi Sad, March 17-20, 2006**. It involved 71 students who competed in teams in four different fields available: Business/Economics (Business Case Competition), International Law (Law Moot Court), Information Technologies (ICT Case) and Politics/International Relations (Model United Nations). The focus of each of these sections was the case-study method.

Case Competition	Number	Sex
Business Case Competition	18	F 8 M 10
Law Moot Court Competition	15	F 5 M 10
Model United Nations Simulation	20	F 10 M 10
ICT Case Competition	18	F 2 M 16
TOTAL	71	F 25 M 46



Република Србија
ПРЕДСЕДНИК
Прес служба

Драги пријатељи, млади таленти и ентузијастаи,

Оптерећена неславним наслеђем не тако давне прошлости, Србија и Црна Гора нашла се још само пре неколико година пред озбиљним изазовом или да остане на периферији Европе или да јој крене у сусрет. Данас, срећом, та се дилема више не поставља, јер је превладала свест да се нашој држави и њеним грађанима указала једнократна и неповратна историјска шанса. Пут ка Европи је дуг, поплочан и препрекама и трњем али је задовољство пређеним делом пута због тога много веће.

Европске вредности нису тек модеран политички диктат - оне су цивилизацијског карактера, хуманизују стварност и антиципирају пожељну будућност. Процес усвајања ових вредности није лак и дуго траје. Свест о томе шта је на крају пута учиниће да оптимизам надјача малодушност.

И садашњост и будућност, по природи ствари, припадају младим генерацијама. Ви нисте одговорни за наслеђе прошлости и што имате право да живите у бољем свету од овога у коме сте се без своје воље и без кривице затекли. Да бисте то стање променили, морате се „снабдети“ не само надом, већ, и много више, знањем и способношћу за препознавање могућности избора.

Процес успостављања нових наставних планова, програма и режима студија у складу са болоњским принципима на свим универзитетима и факултетима у земљи пружиће добар институционални оквир за померање тежишта у образовању са теоријских знања према практичним вештинама.

Ваше такмичење - Case Challenge, које негује симулацију реалних ситуација и процедура, као и case study методологију, иде у сусрет реформама које се предузимају на универзитетима, али им у исто време показује смер.

Нама су потребни високо професионализовани стручњаци, а вама младост с перспективом. Апел да останете у својој земљи има смисла само ако је земља уређена и функционална према критеријумима модерности. Само тада ће древна максима *ubi bene, ibi patria* (тамо где је добро, тамо је отаџбина) добити и код нас свој пуни смисао.

Борис Тадић
председник Републике Србије

ORGANIZING COMMITTEE PRE-EVENT TASKS

The essence of the Balkan Case Challenge project, put in just a few words, is to connect excellent students of Economics, Business, Management, Information Technologies, Law, Political Sciences and other that share these interests, and their professors, with distinguished companies and organizations; to promote (by the means of a somewhat unusual presentation which takes the form of a student competition) **the case-study method** as a highly effective learning-teaching technique; to put together theory and practice, knowledge and skills, ambition and experience, individual effort and teamwork in an event that breaks the academic and every other kind of isolation and takes a step beyond the boundaries that have burdened the academic tradition in Southeast Europe for far too many years.

Staff of the Belgrade and Podgorica Offices of WUS Austria, took it upon themselves to organize one part of Balkan Case Challenge in Serbia and Montenegro.

One coordinator Ms Dunja Jelenković - employed by the contracting institution (WUS) and four case coordinators did the preparation of the event through five phases which are equal to five working groups. These operational tasks were:

- **FUNDRAISING**
- **PROMOTION AND PUBLIC RELATIONS**
- **CASE STUDY PREPARATION**
- **EVENT AND FACILITY MANAGEMENT**
- **REPORTING AND EVALUATION**

Four case coordinators were chosen, one for each case study competition - Ms Jelena Mrkaja for ICT Case Study, Ms Radmila Novaković for Model United Nations, Mr. Dragan Mihajlović for Law Moot Court and Mr. Dušan Korać for Business Case Study. Case coordinators' job was to

contact students who might be interested in applying and later on to be in contact with the selected ones and to give them all the relevant information regarding the case and the procedure.

Fundraising

Initially 75% of the resources needed for the organization of this prestigious event were donated by the Austrian Development Agency (ADA). In order to ensure the successful implementation of Balkan Case Challenge for SCG, the remaining 25% had to be obtained through sponsorships from other companies and institutions.



Fundraising and promotion activities started in November 2005. Throughout many meetings and contacts which WUS Austria organized, the promotion of the SCG Case Challenge 2006 has been realized together with lobbying for the financial support from many potential cooperative partners.



BALKAN CASE CHALLENGE



competitiveness' triggers knowledge

2006 SCG Case Challenge

○○○○○○○○○○○○○○○○○○○○○○○○○○○○

Student Case Study Competition

WUS-Austria Presents Balkan Case Challenge

Subcompetition for Serbia and Montenegro
 Novi Sad, March 17th - 20th 2006

A competition for exceptional undergraduate and postgraduate students (both state and private universities)

Business Case Competition for Business, Economics, Management and Marketing students	Law Moot Court a simulation of the International Court of Justice for Law students (preferably international law)	Model United Nations a simulation of the UN Security Council for Political Sciences students and other students interested in international relations, diplomacy and related fields	Information Communication Technology (ICT) Case Competition for students of Technical Sciences and all the fields related to Information Technologies
--	---	---	---

The winners will directly qualify for the international finals - Vienna, June 2006.

Application deadline: February 6th 2006

Please note that the competition will be entirely conducted in English. For additional information and application forms please visit:

www.bcchallenge.org

and click on the SCG Challenge link or contact us directly:
 Phone +381 11 24 32 084

Project of      Financed by 

The fundraising campaign was very successful and the results can be seen in many cooperative partners who supported the SCG Challenge 2006, as well as many awards provided for the winners (internships at local and international companies and organizations, books, courses).

Partners of the SCG Case Challenge 2006 were:

SIEMENS, ComTrade, The Foundation of Crown Prince Alexander for Culture and Education, International Law Office „Schonherr“ in cooperation with Moravčević, Vojnović & Zdravković Partners Inc., Brüel&Kjaer, Link Group, Dobra Publishers, Paragraf Co., Radio SKC, CROSS radio network, Moć Prirode, Delta M.



The competition was held under the auspices of the President of the Republic of Serbia, Mr. Boris Tadić.

Case study preparation

Case study preparation consisted of following activities: coordination of the Case Study Boards (company/institution representatives and university professors), case creation, proof-reading, creating assessment sheets, organizing the application procedure (analyze the applications, organization of the selection panels, invitation of the selected participants and creating a waiting list), sending out preparation materials to the participants, providing jury members, internships, scholarships and awards for the winners, run-off of the competition at the event (define the needs; set up the time sheets and defining the agenda), evaluation and post-event communication (between the winners and the organizations and companies which donate the awards).

The application period started in November and lasted until the 6th of February, 2006. Approximately 300 students showed interest in the SCG Challenge 2006 and approximately 180 applied. The application forms and criteria's were available on our website.

After the application deadline 72 candidates were selected and contacted. The selection criteria were based on the data from the applications and any additional documents provided by the applicant (if he/she considered it favourable to his cause). The data in the application forms generally dealt with the candidates' academic performance, extracurricular activities and working experience, interests, the languages they spoke. Since the application form was to be completed in English, it was a good ground for the selection board to judge the candidate's proficiency in this language (which was one of the main conditions for admittance).

The case coordinators sent out the prevent preparation materials two weeks before the competition started.

The material was, of course, different for each case, and it was distributed in various forms – packed on CDs or photocopied and bound in book-form. Certain documents were sent attached to e-mails, and in one case the future contestants were recommended a few internet sites. Through the preparation process, the organizers made sure that the students were not left without additional information regarding the procedures or, where it was allowed, even the subject matter of the case itself.

Promotion and Public Relations

The promotion campaign for SCG Challenge 2006 was realized in two phases:

1. Promotion during the application period (from 01/11/ to 06/02/2006)

(The aim was to provide information about the concept of SCG Challenge and to motivate students to apply)

1. PROMOTION CAMPAIGN PHASE

Media promotion campaign

(TV stations, radio stations, newspapers and internet)

Distribution of promo- materials

Project presentations for the target group

Project presentations for university and faculty staff

Project presentation for student unions in SCG

MEDIA PROMOTION CAMPAIGN

In the period from 16/11 to 06/02 the project was presented on 2 TV stations and on 8 radio stations:

Used TV stations: Radio Television of Serbia (RTS) and TV Metropolis

Used radio stations: **CROSS radio network** including: radio **B92** (Belgrade, Novi Sad and Vojvodina region), radio **Kojot** (Zrenjanin), radio **Sombor** (Sombor), Radio **Polimlje** (Prijepolje) and radio **Blue Sky** (Priština); other radio stations were: **Radio SKC** (Belgrade), **City Radio** (Pogdorica) and radio **BUM** (Podgorica, Cetinje, Nikšić, Budva)

The SCG radio jingle was broadcasted every day for almost 4 weeks prior the application deadline at 8 radio stations in country.

The information about BCC was also available on approximately 30 web pages and forums, via approximately 50 mailing lists, mailing lists of all NGOs in Serbia and 1 weekly E-newsletters.

PROMOTION BY USING POSTERS, FLAYERS AND LABELS

The posters were put at information desks at the faculties, student unions, youth organizations and other relevant places, as well as in the streets and student dorms. The flayers were also distributed at the faculties (at all the universities in SCG), as well as in cafés, student organizations and student dorms.

The total number of distributed promotion materials was 700 posters and 7000 flayers.

PRESENTATIONS FOR TARGET GROUPS

Presentations for target groups were held at the faculties for students of the 3rd, 4th and 5th study year. The case coordinators presented the project several times at the faculties of Belgrade and Novi Sad. A newsletter about SCG Challenge was send to all the universities, faculties and student unions in SCG. There were also meetings with representatives of student unions and other relevant student organizations, professors and assistants of the SCG universities.

2. PROMOTION CAMPAIGN PHASE (media coverage)

The second promotion phase for SCG Challenge was realized few days before and during the event.

Radio Television of Serbia, TV Metropolis as well as the newspapers (Novosti, Politika etc.) and web info portals broadcasted programs/published texts that included the winners' names.

Event and facility management

In order to realize such an ambitious project, considerable efforts and resources had to be put into the technical aspect of the preparations for the event: hotel arrangements (accommodation, opening and closing ceremony, additional food and drink for the guests, jury members and facilitators, help desk), transport arrangements, agenda, provision of the equipment (including the internet access for the participants), communication between the students and the case-creators (concerning the contestants' way of preparing for the event and any questions they had), welcome packages for the participants and jury members (which included not only the printed material



that they required, but also their ID cards, BCC folders, T-shirts, pencils and notebooks specially designed for the occasion), design and printing of the special certificates of participation, diplomas for the winners and those who would eventually take the 2nd and 3rd places in each of the 4 sub-competitions, specially designed letters of gratitude for the project partners, photo and video documentation of the event, creation of the evaluation forms, and modification of the score sheets.

Hotel "PARK" in Novi Sad had offered the best terms and was therefore chosen by the organizing committee. The participants were accommodated in double rooms. The offer of this hotel also included the appropriate premises where the competition could be held.

BUSINESS CASE COMPETITION



The Business Case Competition of the SCG Case Challenge 2006 upheld the promotion of the case study method, promoted team work, developed presentation skills and brought together top business/management/economics students from faculties all over Serbia and Montenegro. The case creator was the sponsoring company COMTRADE GROUP that also donated the awards for the winners of the Business Case Study Competition.

Selection of Students

Roughly 60 students applied for this year's Business Case Competition, out of which 18 participants were selected.

Team Preparations

The participants received the case one day before the competition.

According to their field of specialization, students were divided into teams of 3. The case handout was on Friday afternoon (March 17th, 2006), followed by a session

of basic explanations regarding solving the cases, with the case creators and case coordinator Mr. Dušan Korać.

The teams were permitted to bring any resource material they felt was relevant (e.g. notepads, dictionaries, textbooks, industry magazines or manuals) for preparing their solutions. The possibility to do online research was provided, both at the internet center in the hotel and in their rooms.

On Sunday afternoon one of the companies that supported the Business and ICT Competition (LINK GROUP) had an opportunity to present themselves to the participants of the SCG Case Challenge.

Jury

The jury consisted of 9 members: Mr. Danilo Govorušić (ComTrade Group), Mr. Aleksandar Lazić (ComTrade Group), Bojan Lalić M.Sc., Ms. Slavica Mitrović, Mr. Vladimir Đaković, Mr. Đorđe Čelić, Dejan Jakšić Ph.D., Mr. Novica Supić and Ms. Emilija Beker (all from the University of Novi Sad)



Final Case Study Presentations

During the first round (Saturday, March 17th 2006) the participants, at the same, time competed in three different congress rooms at the Hotel PARK. There were two teams competing in each room judged by 9 jury members in total (three jury members in each room). Three jury members in each of the three separated rooms judged the participants' outcomes. Each of the 6 presentations lasted 20 minutes, followed by a 10 minutes Q&A (Questions and Answers) session. The three winning teams entered the "finals" that was held the next day.



While the preliminary round was closed, the finals were open to the public and were observed by guests as well as other participants.

Each team of judges provided feedback to each team, informing students on the strengths and weaknesses of their presentations.



Finalists, Winners and Awards

1st place

**Marija BABIĆ,
Miloš MILIĆEVIĆ and
Mihajlo POPESKU**

processors Intel Celeron from ComTrade Group

2nd place

**Dušan STANAR,
Anastasija ĐORĐEVIĆ and
Aleksandra ĐORĐEVIĆ**

MP3 players from ComTrade Group

3rd place

**Olivera MIĆEVIĆ,
Ana MARIĆ and
Marko STOJANOVIĆ**

Internet access from ComTrade Group and Online courses of Business English from LINK GROUP

Each of the participants received a certificate for participating in the Business Case Competition.

LAW MOOT COURT COMPETITION

There were 36 students who applied for this year's Law Moot Court Competition, out of which 18 participants were selected.

The Law Moot Court Competition is a simulation of a trial at the International Court of Justice, where teams of students prepare oral pleadings with respect to a problem of International Law and present their arguments in oral proceedings before the panel of judges.



The objective of this competition is to promote awareness of International Law, promote expertise in the practice of International Law, especially for students, provide practical experience preparing and arguing cases before the International Court of Justice, provide a forum for the discussion of questions of current legal issues in public international law.

Selection of Students

Out of the received 36 applications 16 students were invited to participate in SCG Challenge, Law Moot Court Competition. Participants were divided in 4 teams out of which 2 entered the Finals. The students had the possibility to apply in teams and individually, but both groups competed in teams.

Case Study and pre-event materials

The case was created by Prof. Thomas Skouteris (Head of Judge Council), from Leiden University, Netherlands. Besides the case, one week prior to the event, students were also given a CD with material useful for the preparation of the case.

Judge Council

The Judge Council consisted of 6 judges, all experts in the field of public international law. **Ivana Krstić M.Sc.** (Faculty of Law, Belgrade), **Sanja Đajić Ph.D.** (Faculty of Law, Novi Sad), **Mr. Bojan Tubić** (Faculty of Law, Novi Sad), **Thomas Skouteris Ph.D.** (Leiden University, Netherlands), **Mr. Dejan Ukropina** (Lawyer, Novi Sad) and **Mr. Chris Hardaway** (American Bar Association Central European and Eurasian Law Initiative)

Course of the competition

Students prepared themselves for the competition from the moment they were informed that they have been accepted and during the entire course of the competition until the final simulations on Sunday.

The competition was divided into two rounds: Preliminary round on Saturday 17th and final round on Sunday 18th. Each team had two trials in the first round/day, in which they had the chance to plead both as Applicant and

Respondent party. After their performances on Saturday, finalists for Sunday were chosen. There were two final trials on Sunday so that each of the two finalists can represent both sides of the case.

The winners were announced and awarded at the closing ceremony on Sunday at 19:00.

Finalists, Winners and Awards

The first team automatically qualified for the final of Balkan Case Challenge in Vienna, May 2006 and was awarded with four internship positions with the Schoenherr Law Office in Belgrade.

Members of the winning team are:

Jelena ADAMOVIĆ,
Nebojsa TEŠIĆ,
Dušan JOVANOVIĆ and
Ivan PANTOVIĆ.



The second team was awarded with book packages from DOBRA Publishers from Belgrade and English courses at the School of English ANGLIAN - YALS (Yugoslav Association of Language Schools) from Belgrade.



Members of the second team are:

Mateja ĐUROVIĆ,
Miroslav KAMEL and
Vuk CUCIĆ

The third team was awarded with English courses at the School of English ANGLIAN and Paragraf co. law database licenses for one year.

The members of the third team are:

Igor PUCAREVIĆ,
Rade PAVIĆEVIĆ,
Milica STOJANOVIĆ and
Damir RASTOVIĆ.

The best orator of the Law Moot Court Competition was **Jelena ADAMOVIĆ** who was also awarded with a Paragraf co. law database license for one year and a book package.

You can participate in one of the following competitions

Business Case Competition
for Business, Economics, Management and Marketing students

Law Moot Court
a simulation of the International Court of Justice for Law students (preferably international law)

Model United Nations
a simulation of the UN Security Council for Political Sciences students and other students interested in international relations, diplomacy and related fields

Information Communication Technology (ICT) Case Competition
for students of Technical Sciences and all the fields related to Information Technologies

The winners will directly qualify for the international finals - Vienna, June 2006.

Application deadline: February 6th 2006

Please note that the competition will be entirely conducted in English. For additional information and application forms please visit:
www.bcchallenge.org
and click on the SCG Challenge link or contact us directly:
Phone +381 11 24 32 084

Project of  right to education       

MODEL UNITED NATIONS SIMULATION

There were 47 students who applied for this year's Model United Nations Competition, out of which 20 participants were selected.

Model United Nations (MUN) has a goal of deepening understanding about the United Nations, educating participants about global policy and promoting peace and the work of the United Nations through cooperation and diplomacy. The value of the Model UN experience for a student is based on what benefits a student can gain from participation, i.e. a unique knowledge of how the international system works. Model United Nations has the special capability to educate tomorrow's leaders and world citizens.

Strictly speaking, this was not exactly a competition, but a simulation of the United Nations Security Council.

Twenty participants entered the conference, each representing one of 20 Council members. Five of these: China, France, the Russian Federation, the United Kingdom



the competition (Argentina, Congo, Denmark, Ghana, Greece, Japan, Peru, Qatar, Slovakia, U.R. of Tanzania) are elected by the General Assembly for two-year terms.

Prior to the simulation selected students were asked to do a thorough research on the assigned country, its background and all information relevant to the world of international affairs and prepare workable policy statements.

One week before the competition there was the MUN training session at the Student Union of Serbia which included a comprehensive preparation of the students for rules and procedures, resolution drafting and, most importantly, background of the United Nations functions with a special emphasis on the UN Security Council.

The topic of discussion was a Palestine - Israel problem. The delegates, in effect ambassadors to the UN Security Council, sought solutions to the crisis from the perspective of their governments. In their endeavors, they were guided by Siniša Milatović (president) and Radmila Novaković (vice-president) who presided over the simulation, supplied news, tips, and up-to-date information.



and the United States—are permanent members with two members each at the competition. The other ten non-permanent members with one member (competitor) during



Best Speaker:
Mirko DAUTOVIĆ – (Slovakia) English Course, School of English Anglian and book package

Most Authentic Delegate:
Mirjana ARSIĆ - (USA) English Course, School of English Anglian and book package

The 5 selected winners will automatically be enlisted as participants in the finals of Balkan Case Challenge 2006 in Vienna, May 2006.

Finalists, Winners and Awards

Best Delegate:
Miloš BRČKALO – (Qatar) English Course, School of English Anglian and book package

Best Prepared Delegate:
Dubravka GLIGORIĆ – (Russian Federation) English Course, School of English Anglian and book package

Most Diplomatic Delegate:
Milica STOJANOVIĆ – (France) Paragraf co. license for law database and book package



ICT CASE COMPETITION

There were approximately 40 students from all over Serbia and Montenegro who applied for this year's ICT Competition, out of which 18 participants were selected.

As all the other three competitions (Business, MUN and LMC), ICT Competition also uses **case-study method**. The case is based upon real or imaginary, but possible, problem created in accordance with business process, as well as with existing information system of the Sponsor Company. Selected students were, by their own preferences divided into three expertise subcategories: **Software Platforms, Hardware Platforms and WAN/LAN Infrastructures**. (Project problem was carried out by **three-member team** consisted of one representative from each of the three expertise subcategories.) Students were offered an opportunity to apply both **individually or in teams**, whereas those applying individually were also placed in teams. At the end of selection process, **six teams** were formed.

The case was developed by **SIEMENS Company, Belgrade**.

Course of the competition

Two weeks prior to final part of the competition, the case was distributed to the selected participants. After receiving the case, teams had an opportunity to receive additional information related to project problem, exclusively via case coordinator. Every new information received as a result of particular team's questions was distributed among all other teams. The jury consisted of sponsor companies' representatives and assistants and professors from the University of Novi Sad.

Presentations lasted up to 20 minutes and were followed by 10 minutes time for questions of the jury.

The jury

The jury consisted of 9 members: **Mr. Darko Radulović from Siemens, Branko Milosavljević Ph.D., Milan Vidaković Ph.D., Đorđe Obradović M.Sc., Zoran Budimac Ph.D., Miloš Racković Ph.D., Jovica Đurković Ph.D., Laslo Šereš Ph.D. and Mr. Radivoj Jakovljević (all from the University of Novi Sad)**.

Finalists, Winners and Awards

Awards for ICT Competition were provided by **SIEMENS, LINK GROUP and Bruel&Kjaer**.

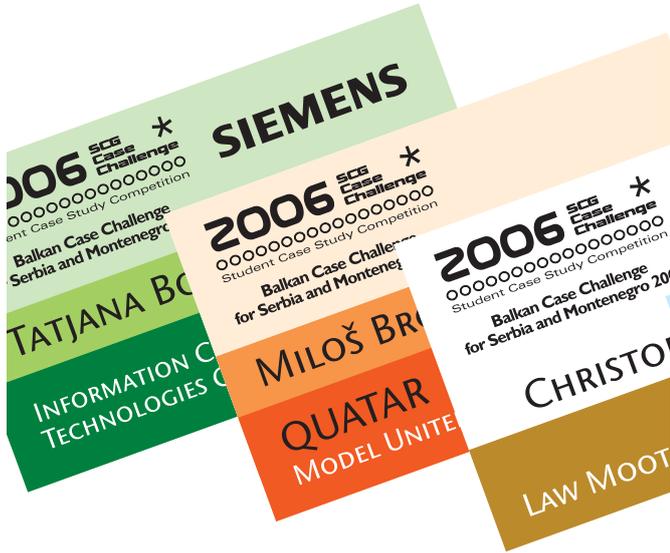
The winners and their prizes were:

1st place (automatic qualifications for the finals of Balkan Case Challenge in May 2006, Microsoft courses, SIEMENS):

**Marija VELIČKOV,
Tatjana BOŠKOVIĆ and
Radovan JOVANOVIĆ**



2nd place (IT courses, LINK GROUP):
Igor GRBUŠIĆ,
Nebojša PETKOVIĆ and
Saša NINKOVIĆ



3rd place (IT Courses, LINK GROUP):
Imre LENDAK,
Viktor VARGA and
Dejan DIMITRIJEVIĆ.



Special award - from BRUEL&KJAER:
Course in Naerum, Denmark - Dejan MAKSIMOVIĆ



SOCIAL PROGRAMS

OPENING CEREMONY

The opening ceremony took place at hotel PARK, Friday, March 17th 2006. The key note speakers were: **Mrs. Radmila Marinković-Nedučin**, Rector of the Novi Sad University who officially opened the competition; **Mrs. Leda Gofas**, Royal Palace Educational Program Coordinator, and **Mr. Goran Ostojić**, WUS Austria, regional manager for Serbia and Montenegro.

Opening ceremony programme leader read the letter from the President of the Republic of Serbia, Mr. Boris Tadić.

CLOSING CEREMONY

The closing ceremony was held at hotel PARK on Sunday, March 29th 2006. The key note speakers were: **Mr. Adnan Harmandić** (representative of WUS Austria Head office in Graz), **Ms. Nerimana Kadić** (Project Coordinator of BCC). During the ceremony, winners of the different case competitions were announced and awarded.

CLOSING PARTY

The farewell party for all the participants of the BCC was organized in the Balthazar club (in the hotel complex) on Sunday, March 19th. Students, the organizing committee, judges and guests enjoyed this party until early morning hours. The participants checked out and left Novi Sad on Monday, March 20th 2006.



SERVICES

PRESENTATIONS AND LECTURES

On Saturday and Sunday afternoon students had the opportunity to attend lectures and presentations, held by LINK Group and some of the top IT students from Serbia and Montenegro.

SHUTTLE SERVICE

The student transportation to Novi Sad was covered by the organizer. Thanks to The Foundation of Crown Prince Alexander for Culture and Education, there was a bus rented for transportation of participants and facilitators (Belgrade - Novi Sad - Belgrade).

HELP DESK

The help desk was installed in the lobby of the hotel and students were provided with all the information and answers to their questions. The help desk was used to handout the welcome packages to the students and guests on their arrival at the hotel. Besides that, students had a non stop access to the internet room in the hotel (12 computers) as well as the internet connection in their rooms.

DOCUMENTATION

The event has been documented with pictures, a radio jingle and video clip. A written final report is placed on the web.

Please refer to our web site www.bcchallenge.org

YAHOO GROUP

A discussion group is established in order to enable further communication among participants.

ORGANIZATION

The organization of the entire project was implemented by **Ms. Dunja Jelenković** (SCG Project Coordinator) and supervised by **Mr. Goran Ostojić** (regional manager of WUS Austria for Serbia and Montenegro) and **Ms. Nerimana Kadić** (BCC Program Coordinator).

The further organizational committee was composed by **Dušan Korać** (Business Case Coordinator), **Dragan Mihajlović** (Law Moot Court Coordinator), **Radmila Novaković** (MUN Coordinator) and **Jelena Mrkaja** (Information Communication Technologies Case Coordinator).



CONCLUSION

All winners from Serbia and Montenegro BCC semi-finals qualified for the BCC final competition in Vienna, May 2006 with students from 11 countries from region. Some of them had great success at final competition (Miloš Milicević was in the winning team Business Case Competition, Mihailo Popesku was in the team that won the third place in Business Case Competition, Radovan Jovanović was in the winning team in ICT competition, Mirko Dautović was Best Speaker and Dubravka Gligorić was Best Prepared Delegate in MUN Competition and in the team that won second place at LMC competition was Nebojsa Tešić).

It can now be safely stated that the event was a storming success. The competition itself was held under the auspices of the President of the Republic of Serbia, Mr Boris Tadić and it enjoyed a precious support of some prestigious organizations and companies. This gives us hope that one of the main objectives of this program – the promotion (which would eventually result in the wider application) of the case-study method as an effective learning/teaching technique through the process of university reform, and joint effort to overcome any kind of academic isolation – can count on winning all the necessary favours in the near future.

Written by:

Dunja Jelenković, BCC SCG 2006 Coordinator
Milica Čičovacki, WUS Austria Belgrade Office

WORLD UNIVERSITY SERVICE

World University Service (WUS) is an association of members from the academic community, who are committed to the human right to education on the basis of academic freedom and university autonomy. It is organized as a loose federation of more than forty independent country committees with an International Management Board, presently chaired by WUS Canada. It has consultative status within the United Nations and UNESCO.

The Austrian Committee of World University Service (WUS Austria) has been established as a non-profit organization in Graz in 1983. A variety of issues that it has been working on include the ones that evolved from its decision to keep a regional focus on Southeast Europe. In order to conduct the support programs for the universities and academic community of this region efficiently, WUS Austria has set up its local offices in Sarajevo, Banja Luka, Priština, Podgorica and Belgrade.

From the day of the establishment of the offices in Serbia and Montenegro, WUS Austria has been implementing projects whose annual budget is close to a million euros worth. These projects are the direct support to the state universities (its faculties and individuals) and they take the form of financing the purchase of technical (laboratory etc.) equipment, course development, acquisition of literature, study visits, guest lecturers' visits etc. They are the result of the dedication of WUS Austria to connect regional universities, to help in building their partnership and cooperation, overcome academic isolation, support initiatives in the field of higher education and promote the very right of education, academic freedom, university reform, peace and stability.

The Austrian Committee of the World University Service has risen to become an organization with an extensive local outreach whose assistance to universities in Southeast Europe and commitment to uphold their reconstruction has proven to be indispensable. The contribution of WUS Austria is now widely acknowledged as one of the key factors in the process of attaining the general advancement of higher education in this region.

Contact:

WUS Austria
Belgrade Office
Ohridska 11, 11 000 Beograd
Phone: ++381 11 2432-084;
Fax: ++381 11 2438-991
Email: belgrade@wus-austria.org
www.wus-austria.org/belgrade

WUS Austria
Podgorica Office
Cetinjski Put bb, 81 000 Podgorica
Phone/fax: ++381 81 245 007
Email: podgorica@wus-austria.org
www.wus-austria.org/podgorica

ACKNOWLEDGEMENTS

The Belgrade Office of WUS Austria wishes to acknowledge once more the commitment of its partners to the development of the higher education in Serbia and Montenegro, their invaluable support to our efforts to aid the university reform, and their willingness to put significant

resources into the improvement of the education standards and breaking of the isolation that has been hindering the progress of the region. Without them, there would not have been a Balkan Case Challenge for Serbia and Montenegro. Therefore, they have our deepest gratitude.



Republic of Serbia,
President Mr. Boris Tadić



University of Novi Sad



Siemens



Comtrade



Fondacija prestolonaslednika Aleksandra
za kulturu i obrazovanje



Dobra - izdavačka kuća



Schoenherr

U saradnji sa Moravčević, Vojnović & Zdravković OAD



Anglian



Moć prirode



Bruel & Kjaer



Paragraf



Link grupa

MEDIA PARTNERS



CROSS Radio



Radio SKC

Radio City Podgorica

Radio Bum Podgorica

financed by

Austrian
 **Development Cooperation**

w u s a u s t r i a

right to education

World University Service - Austrian Committee
Head Office Graz, Heinrichstrasse 39, A-8010 Graz

Local Office Belgrade
Ohridska 11
11000 Belgrade
Phone: + 381 11 243 2084
Fax: + 381 11 243 8991
belgrade@wus-austria.org
www.wus-austria.org

Local Office Podgorica
Cetinjski put b.b.
81000 Podgorica
Phone: + 381 81 245 007
Fax: + 381 81 245 007
podgorica@wus-austria.org
www.wus-austria.org