



Newsletter  
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# This Issue's Highlights

## VSport Toolkit and Training Curriculum

The **VSport Toolkit and Training Curriculum** are finalised and can be downloaded from the VSport platform at [Project results – V Sport Project!](#)

Sport managers are looking for volunteers who are both passionate and have the necessary skills to carry out the tasks that meet the sports organisations' objectives. The goal is to recruit and attract volunteers that are motivated and eager to participate. In fact, organisations that take the time to implement organised volunteer programmes are more likely to enjoy greater volunteer retention and engagement. It is well known that prepared volunteers are happy volunteers.

But who is responsible for the implementation of volunteer programmes within sport organisations? Many sports clubs and associations which are the backbone of local communities are managed by volunteers. The term 'volunteering' covers a diverse range of

activities, and it includes both members who volunteer in the positions as coaches, administrators, and committee members within sports clubs, but also sport volunteers who help running specific sports events and other activities. Since the latter are usually not formal members of the organisation but are involved in short-term activities their involvement requires a highly organised approach hence the importance of educating professionals within the sports sector for the position of a volunteer manager. Within this training guide/ toolkit we **offer strategies for developing an effective training programme for volunteer managers** with the sole purpose to educate volunteer managers and/or further improve their abilities **to identify, attract, retain, and recognise volunteers** involved in various activities related to sport event organisation.



More info at  
[www.vsportproject.eu](http://www.vsportproject.eu)  
[#vsporterasmus](https://twitter.com/vsporterasmus)