

Workshop reports

Workshop 1: New Teaching and Learning Methods – Development of Labor Market Oriented Curricula and Teaching Modules

Arnold Schuh presented in this workshop his experiences with international joint projects and seminars between universities and enterprises. He gave an overview about the different forms of this kind of cooperation and explained the elements and key success factors of joint projects.

But Dedaj pointed out that new teaching techniques and learning methods are required and that both lecturers and students have to adapt to the new requirements. He also mentioned the importance of the relation between research and economy.

In the workshop the following two main points were discussed among all participants:

1. New teaching methods are required in the classroom:
 - Internships that have a high quality
 - Peer education
 - Mentoring
 - Joint teaching methods with practitioners such as dual teaching, guest lecturers, case study method
2. Challenges to the new teaching methods may occur in the respective university and/or faculty system:
 - Qualifications and technical skills of students have to be considered
 - Financial or intrinsic incentives for teaching staff are important
 - Study architecture according to the Bologna-System has an influence on the implementation of joint projects
 - Private vs. Public University

Workshop 2: Best Practices in Career Guiding and Career Counseling

Ursula Axmann, Sigrud Studler and Selma Kadic presented the organizational structures and services of their respective Career Centers.

The following points were discussed in detail:

- Benefits and challenges of career centers
- Tips for the development of career centers
- Marketing and communication of career centers
- Funding opportunities
- Services for students and alumni
- Services for companies and different forms of cooperation with companies